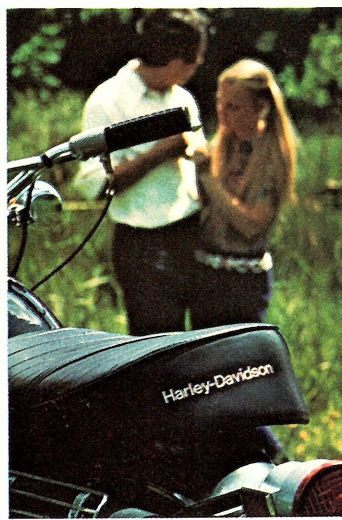
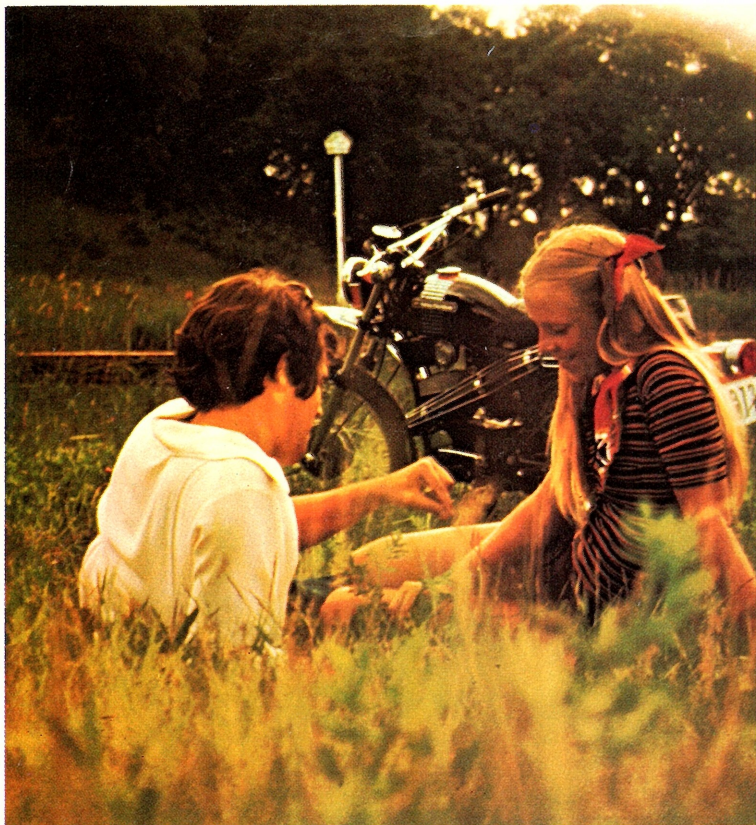




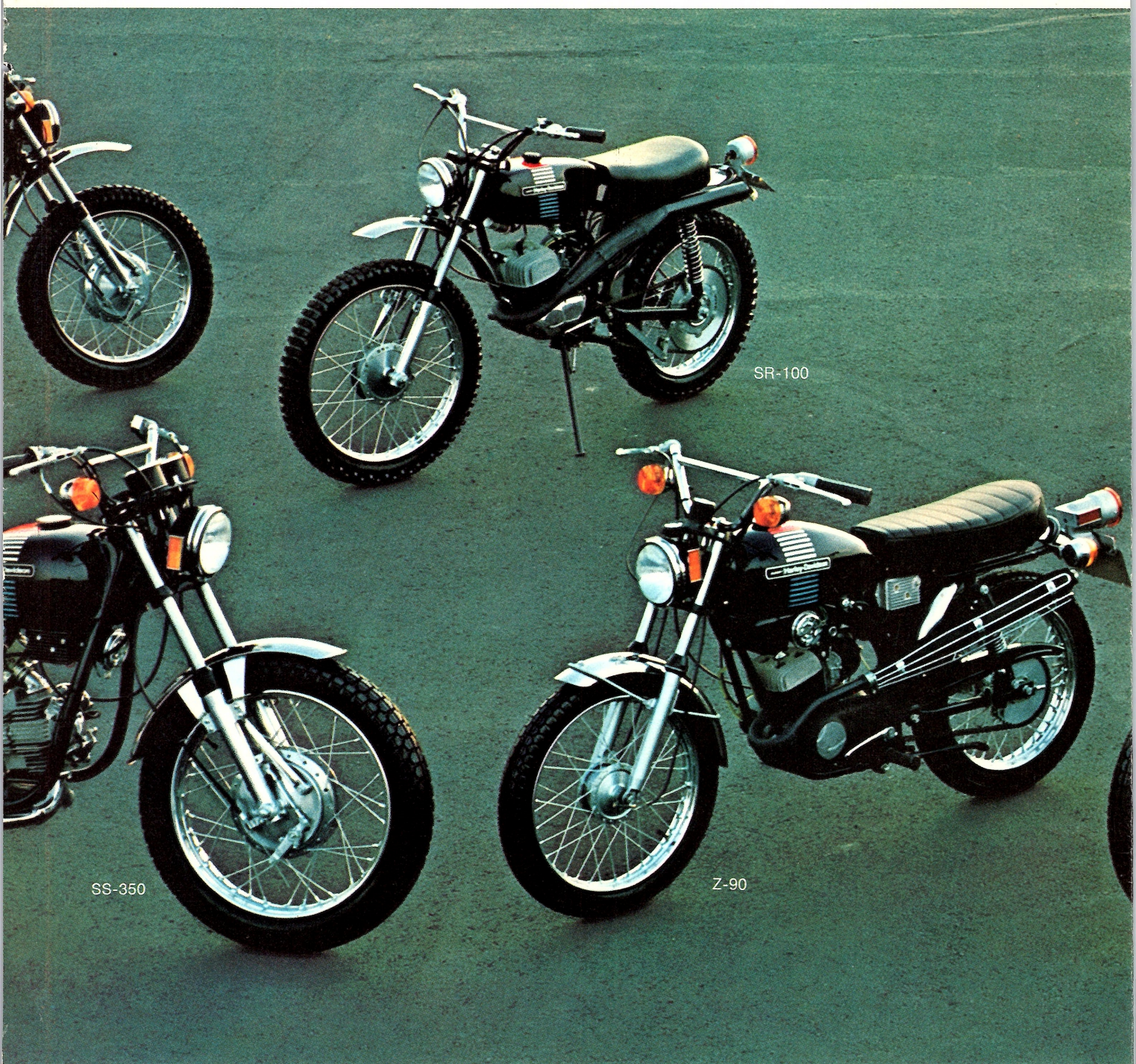
Introducing...

The



*It takes a real native
to understand our 50
different states with their
50 different states of mind.*

Great American



SR-100

SS-350

Z-90

Our highways and our asphalt and our timber-trails. Georgia clay and Nebraska sod, Sierra shale and Bluegrass land.

To top it off, we're definitely a nation of purebred individualists, each with a separate goal in mind.

That's why we offer you the All-Americans, the Great American Freedom Machines.

They've got the guts to go wherever you want to head them.

We say we're Number One because that's where we stand in the record books.

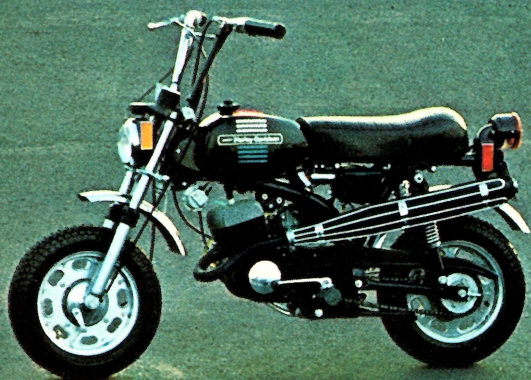
On top.

And we say we're Number One because we build the big machines no one else even dares to copy. Moreover, the performance

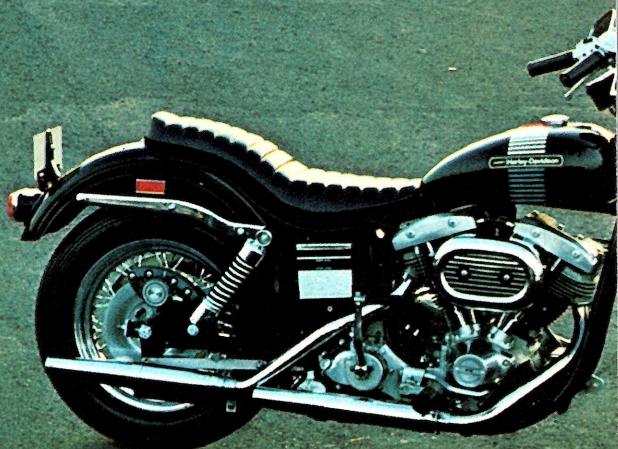
we talk about can be experienced. No holds barred.

So cut yourself loose from the me-too's and the cut rates. Get the wonderful soul-filling feeling of a Great American Freedom Machine. From Harley-Davidson.

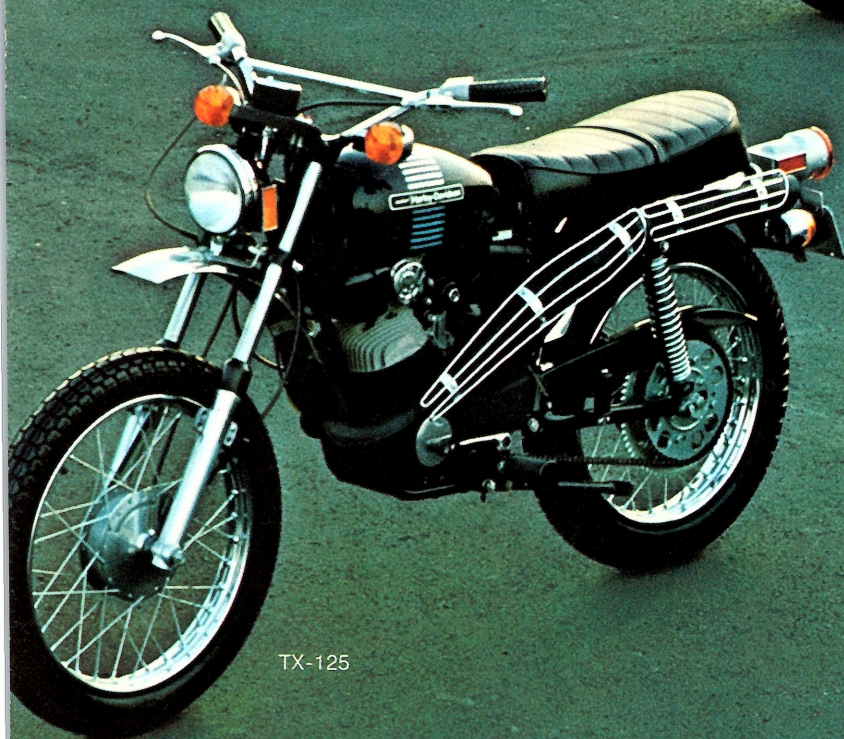
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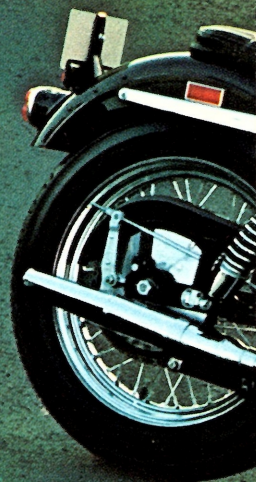
X-90



FX-1200



TX-125



ced. By you.

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Harley-Da

achines.



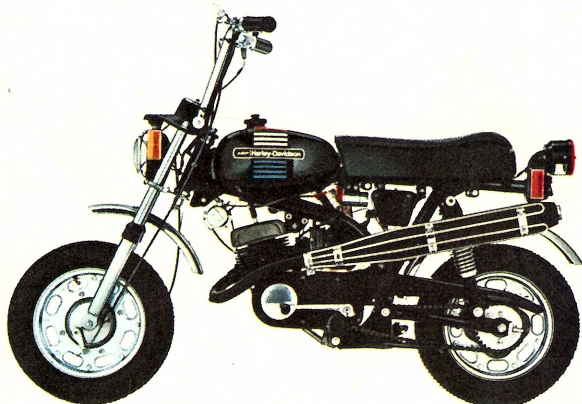
FLH-1200

XLCH-1000

avidson

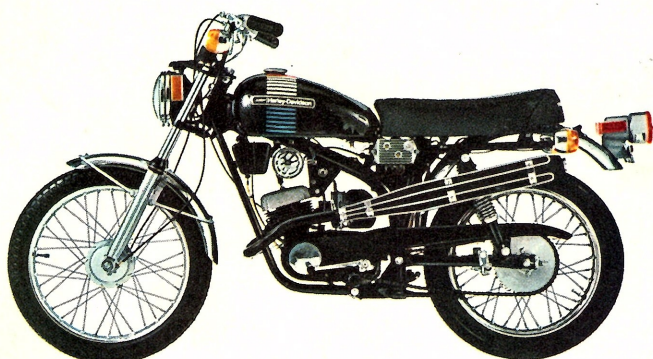


The Great Amer



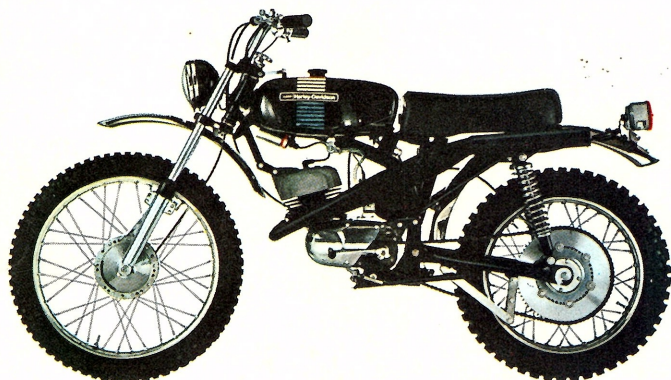
X-90.

Not only a little better, but a better little. The mini-cycle with a whumping new 90cc 2-stroke power plant. 4-speed box. Metered oil injection. True motorcycle type suspension with rear hydraulic shocks. Spark arrester muffler. Transportable. Features fold down handle bars. 126 Pounds light. So that you can keep on going once you get to where you're going.



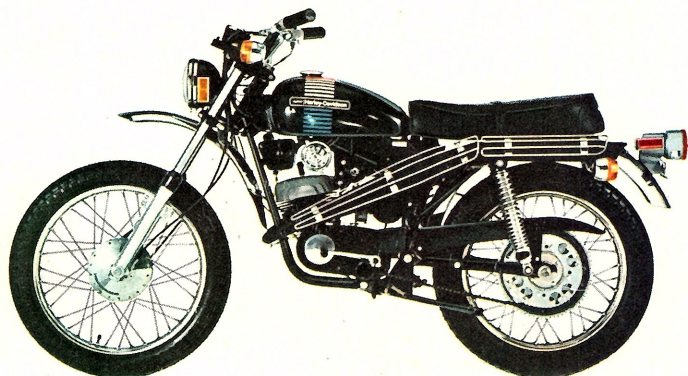
Z-90.

On-off road fun, street or trail machine. With the go to carry two. New 90cc 2-stroke single cylinder performance, 4-speed box, metered oil injection, twin downtube frame. New reliability, too, featuring 12-volt alternator and solid state regulator. Smartly styled seat and tank. Plus turn signals. Spark arresting muffler. Sleek. Slim. Smooth riding. Why not cut loose?



SR-100.

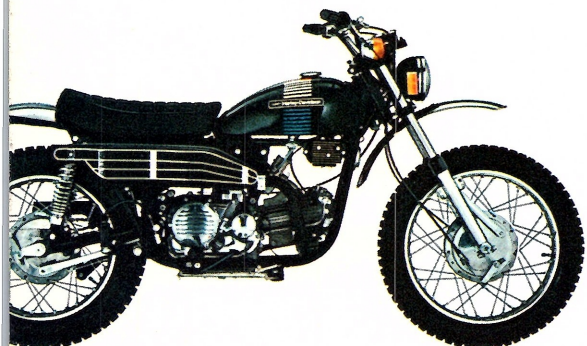
Consistently the winner in moto-cross, hare n' hounds, scrambles, and trails. Pure stamina. Plus 100 cc's to pull you through. 2-stroke single cylinder. 5-speed box. Ceriani suspension takes the knocks and asks for more. Your ticket to more and bigger wins.



TX-125.

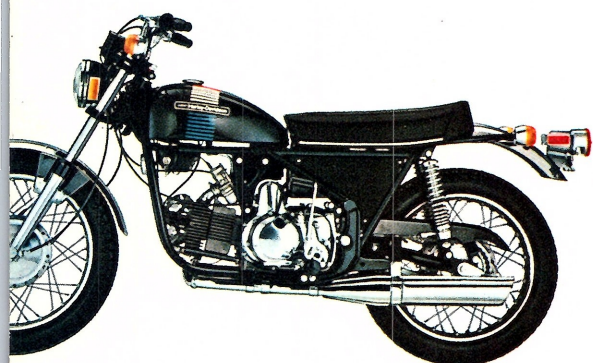
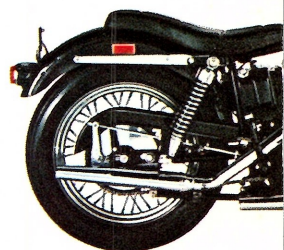
Fun fare. And a full 125 cc's. 2-stroke single cylinder engine. 5-speed box. Metered oil injection. Adjustable rear shocks. Solid state electronics. Turn signals. Plus reset speedometer. Contour seat. Built for keeping up with traffic — or heading out over open country when the spirit moves you off the road.

American Freedom Machines



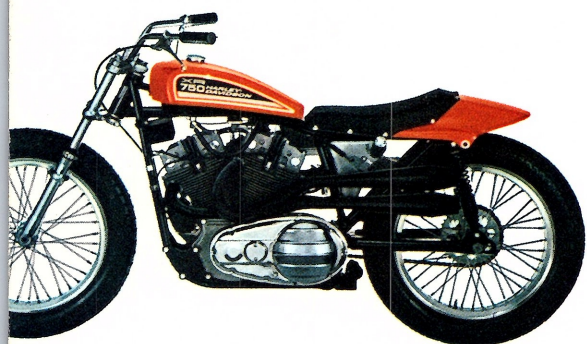
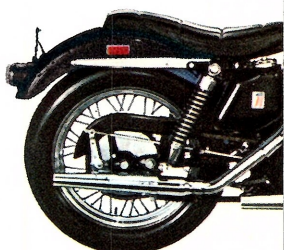
SX-350.

The American performance version of the 350cc. On road or in the rough, ahead of the pack. New 5-speed box. Electric start. Alternator. Turn signals. And square block trial tires. New twin downtube frame. Crossbraced bars. Rear shocks adjustable to 5 positions. Now, scat. You've got the machine that understands the land.



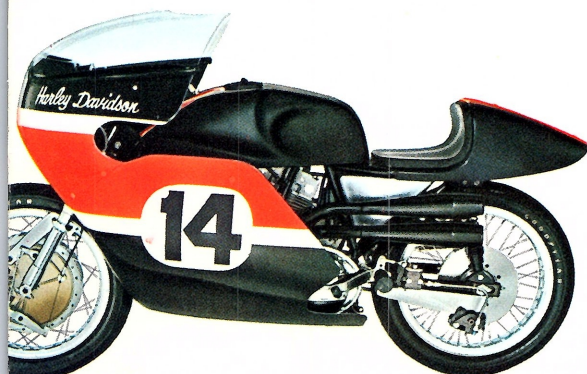
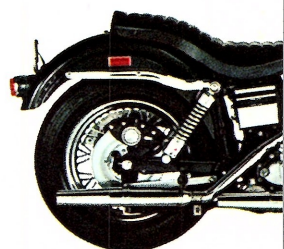
SS-350.

The traffic beater. Big 350cc 4-stroke. New 5-speed box. Electric start. New twin downtube frame. 5-position adjustable rear shocks. Racing style double leading shoe front brake. Turn signals. Advanced muffler design. Plus fully calibrated speedometer and tachometer. Designed and engineered for the American rider and road. Take a friend along!



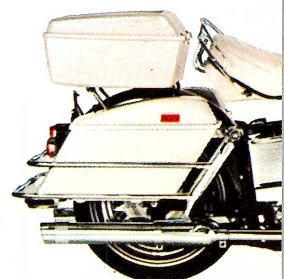
XR-750. Dirt Racer.

The ONE the publicity's been all about. Advanced aluminum alloy engine. Proved itself in dirt track classics with constant wins throughout the country. A continuing compliment to the Harley-Davidson racing heritage. It earns its colors. Jet Fire Orange, Express machine. All the way. It's Evel Knievel's official jumping machine.



XR-750. Road Racer.

Hard track blazing machine that's fired its way through all the big ones. The aluminum alloy 750cc OHV by Harley-Davidson. Through the traps at Daytona at over 160 mph. Top super bike performer on every track it burned here and abroad. No stopping it. It's Harley-Davidson through and through.



For 1973.



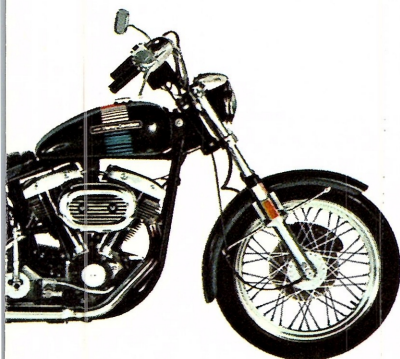
XLCH-1000.

THE machine, without a parallel in drag competition or on the road. Fade-resistant hydraulic disc brake up front. Unitized handlebar switches including rocker-action safety switch. New rugged front fork. Traditional kick start for the enthusiast. 1000cc's. 4-stroke, V-twin power. Pull the trigger. Hang on.



XL-1000.

Magnificent 1000cc's 4-stroke. V-twin power plant. Dependable electric start, featuring unitized handlebar switches, safety rocker switch. Front wheel disc brake. Chrome rear shocks. Plus Harley-Davidson's advanced new front fork, improved ride and stability. Take off—Now!



FX-1200.

An ego trip. 1200cc's combining sleek new styling and high performance. Rakish new gas tank. 4-stroke. V-twin power. Redesigned dual exhaust system. Safety rocker switch. Fully instrumented. Exclusive fade-resistant, hydraulic disc brakes, front and back. Heavy duty new front fork assembly. Stronger, tougher rear fork. Neat. Move about town in style.



FLH-1200.

The superlative. Tradition on two wheels. The 74 cubes move you up mountains without missing a breath. Down freeways without worries. Complete instrumentation. 4-stroke, V-twin. New full-flow oiling system. Exclusive fade-resistant hydraulic disc brakes, front and rear. The ultimate in rider comfort. Set her up. Relax. And go. County to county, or coast to coast.



Heritage.

The added Harley-Davidson value. A result of 70 full years of dedication to making the Freedom Machines. The engineering. And styling. And manufacturing expertise. All to bring you reliability as well as great performance.

Good People to Know.

The Harley-Davidson Dealer. Dependable. And his service staff. Factory-schooled to smooth out problems and keep you on the road. Plus full parts inventory. Rarely a wait. Good people. Great machines. Wherever you ride in this great country of ours, you'll find Harley-Davidson Dealers. Ready to serve you.



Harley-Davidson Motor Co., Inc. reserves the right to discontinue models or change specifications or designs at any time without notice and without incurring obligation. For more information, see your Harley-Davidson Dealer. AMF Harley-Davidson, Milwaukee, Wisconsin 53201.